

VICannaCulture™
Business Seminar & Business Expo
50 Company Street
Christiansted, St. Croix USVI 00820

Dear Supporter,

VICannaCulture™ is a premier cannabis business development seminar and expo for Virgin Islands Cannapreneurs! Our mission is to create and expand naturopathic healthcare, wellness and wellbeing resources in the Virgin Islands, through use of plant medicine and alternative wellness therapies. VICannaCulture™ is the Virgin Island's premier seed to sale source for cannabis education, business collaboration, networking and expansion.

This business development seminar is curated to connect cultivators, manufactures, dispensary owners, financiers, entrepreneurs, as well as non-plant touch business developers together. Entrepreneurship, networking, mentorship, education and collaboration are at the heart of what we do at VICannaCulture™.

VICannaculture™ will host a 3 day cannabis business development seminar, from April 17th- 20th, 2024, from 9-5pm, at Carambola Beach Resort, St. Croix, USVI. Participants will learn about the Seed to Sale Cannabis Industry, VI Cannabis Regulations and connect with others for B2B collaborators.

- Day 1** April 17th: Welcome Reception @ Carambola Beach, St. Croix, USVI 6pm-9 am
- Day 2** April 18th: Seed to Sale Business Development Seminar @ Carambola Beach Resort from 9am-5pm
 - *Special Hydroponic Cultivation Demonstration
 - * Cannabis Business Pitch Competition
- Day 3** April 19th Policy Summit and Government Resources @ Carambola Beach Resort from 9am-5pm
 - * ***“Cocktails, Cannabis and Conversations”*** @ Social Beer Gardens, Christiansted, St. Croix USVI @ 6pm
- Day 4** April 20th Celebrate 420!
 - “Good Vibes Beach Concert”** @ Carambola Beach Resort, St. Croix, USVI 8pm-Until

Become a VICannaCulture™ Sponsor! We're aiming to raise \$100K and we'd be thrilled and grateful if you could help us reach it.

We gladly accept monetary or in-kind donations. Sponsorship will assist us a curating all events at VICannaCulture™, to include the seminars, mix and mingle events and the beach side concert. If your company is more comfortable providing in-kind donations of goods or services, we gladly accept those as well.



Regardless of the sponsorship package you choose, your company name will appear on the VICannaCulture website, which is the premier website for all things cannabis in the Virgin Islands, as well as our print marketing materials.

Enclosed is a short sponsorship application, with details some of the additional benefits of becoming one of our corporate sponsors.

Please don't hesitate to contact me directly at 340-277-7067 / 340-423-2515 or admin@vicannaculture.com if you have any questions or would like to set up a time to discuss these great opportunities.

We welcome and look forward to continued engagement!

Sincerest Regards,



Dyma B. Williams

CEO VICannaCulture



VI CannaCulture Event Sponsorship Opportunities

Calling All Innovators and Industry Leaders!

Seize the opportunity to be part of history as a sponsor or vendor for the 1st VI CannaCulture Event – a groundbreaking celebration of cannabis culture, entrepreneurship, and innovation! Your support will not only contribute to the success of this premier event but will also position your brand prominently in the burgeoning cannabis industry.

Exhibitor / Vendor Opportunity \$350

- Attendee email list
- 1 Complimentary Ticket
- Option to participate in ongoing event-day promotions
- Organization profile included in pre-event social media promotions

Exhibitor / Vendor Plus - \$950 (shares exhibit hall capacity with Exhibitor Plus level)

- One single 6ft table with draping in the exhibit hall
- One complimentary registration to conference
- Logo on conference signage and event website
- Attendee email list
- Networking Opportunities
- Organization listed in conference program and event website
- (1) 1/4-page, 4-color ad in conference program

Exhibitor / Vendor Super - \$2,500 (shares exhibit hall capacity with Exhibitor level)

- Listing as co-sponsor of exhibit hall
- Two complimentary conference registration passes
- One single booth 6ft table draped in the exhibit hall
- Logo on conference signage, event promotions, and event website
- Organization name, website, and contact info in conference brochure
- Attendee email list
- Option to participate in ongoing event-day promotions
- Organization profile included in pre-event social media promotions



Bronze Sponsor - \$500.00

- Recognition on Event Signage
- Verbal Acknowledgment
- Logo on Website
- Social Media Shoutout
- Inclusion in Program
- Networking Opportunities
- Organization listed in conference program and event website
- Appreciation Gift

Silver Sponsor - \$1,000

- All benefits of Bronze, plus
- Enhanced Logo Placement
- Increased Social Media Exposure

Gold Sponsor - \$1,500

- All benefits of Silver, plus:
- Opportunity to Introduce a Key Speaker
- Premium Logo Placement
- VIP Photo Opportunities

Diamond Sponsor - \$2,500

- All benefits of Gold, plus:
- Featured Article/Spotlight on Website
- Podium speaker introduction as sponsor of ONE of the following speakers: Day 1 opening keynote, Day 1 luncheon keynote, Day 2 luncheon keynote
- VIP seating at front of conference hall
- Island Tour for (4) Persons
- Invitation to Diamond Sponsor Dinner for (2) People



Platinum Sponsor - \$5,000 +

- All benefits of Diamond, plus:
- Premium Placement in Promotional Materials
- Exclusive Product Showcase Area
- VIP Access to Canibis, Cocktails & Conversation Mixer
- One single exhibit booth (10' x 10') in exhibit hall or near special project
- Full-page back cover, 4-color ad in conference program
- Full-page, 4-color ad in anniversary banquet and awards ceremony program
- Logo on conference giveaway

Pre-Event Kickoff Dinner Sponsor \$7,500 (qty 1)

- Dinner with keynotes prior to the first day of the event
- Six complimentary conference registrations
- One single table in exhibit hall
- ½-page, 4-color ad in conference program
- Recognition (with logo) in rotating signage from main stage
- 50-word profile of company/organization in conference program
- Logo on conference signage, event promotions, and event website
- Attendee email list
- Option to participate in ongoing event-day promotions
- Organization profile included in pre-event social media promotions

Media Sponsor \$15,000 (qty 1)

- Recognition as media sponsor for event
- Branding and sponsorship recognition on all post-event video productions
- Branding on event backdrop for press conferences and speaker interviews
- 10 complimentary conference registrations
- One single exhibit booth (10' x 10') in exhibit hall
- Full-page, 4-color ad in conference program
- Full-page, 4-color ad in anniversary banquet and awards ceremony program



- Logo on conference giveaway
- Company profile, logo, and contact information in conference program
- Logo on conference signage, event promotions, event wear and event website
- Attendee email list
- Option to participate in ongoing event-day promotions

Special Event Sponsor \$25,000 (qty 1)

- Sponsor of the highest-profile project in the exhibit hall
- Opportunity to introduce the project from the conference podium
- 12 complimentary conference registrations
- Promoted on conference mobile application
- Company profile, logo, and contact information in conference program
- Logo on conference signage, event promotions, event wear and event website
- Podium recognition at all events and KannabisCup USVI awards ceremony
- Full-page back cover of 20th anniversary banquet and awards ceremony program
- Organization profile included in pre-event social media promotions
- Attendee email list
- Option to participate in ongoing event-day promotions
- Full-page, 4-color ad in conference program
- Company profile, logo, and contact information in conference program
- Logo on conference signage, event promotions, event wear and event website
- Organization profile included in pre-event social media promotions

Secure Your Spot:

To secure your sponsorship and unlock the full potential of this opportunity, please visit www.vicannaculture.com or contact us for more details.

Join us in Shaping the Future:

VI CannaCulture is not just an event; it's a movement. Your sponsorship will play a pivotal role in shaping the future of the cannabis industry. We are excited about the prospect of collaborating with you!

Thank you for considering this partnership. We look forward to making history together!

